



IMINERA

MANNEQUIN BOUTIQUE

Since 2001
more than 200 000 mannequins made



OUR MISSION

supporting fashion brands to
create perfectly fitting, high quality
stylish clothing by Iminera



BRAND'S GOALS WE HELP ACHIEVE



Profit increase

- return rate decrease
- speeding up designing time (est. 2 times more quick process)
- cost-cutting



Sustainability

- material waste reduction

TARGET AUDIENCE

- Fashion brands
- VIP bespoke ateliers



OUR PORTFOLIO

PHYSICAL DRESS FORM

female, kids and
male mannequins

«Persona»
bespoke
dress forms

IMINERA FASHION TECH LAB

Products for
brands

Digital fashion
services



PHYSICAL PRODUCTS

1 FEMALE dress forms

2 KIDS dress forms

3 MALE dress forms

4 Pressing boards for steam ironing



IMINERA FASHION TECH LAB



PERSONA bespoke dress form

01

1
Digital avatar
Clo3d (similar software)

2
Physical bespoke
mannequins for
manual pattern-
making
physical and digital
forms comparison



IMINERA FASHION TECH LAB

02



Custom-made brand-standard
audience-targeted mannequins



IMINERA FASHION TECH LAB



Digital Fashion services

03

1
turning physical
patterns into digital
replica's (pdf / dxf)

2
digital parametric
clothing creation

3
manufacturing
documents preparation





Technology

REMOTE CREATION OF BRAND'S TARGET AUDIENCE DIGITAL AVATAR (DIGITAL REPLICA) WITH USE OF SIZE CHART MEASUREMENTS AND PROFILE/SIDE PHOTOS

DATA based work:

- more than 1000 parametric measurements gathered
- more than 250 bespoke projects finished
- 9 custom-made full-size model lines created in collaboration with fashion experts

IMINERA LAB TEAM

- 3D Lab engineers
- Physical Form engineering team manufacturing the physical forms





CONTACT US

ADDRESS: Russia, 443069, Samara, st. Volgina, 140

GET IN TOUCH

Vitalii Sylka, Founder and CEO

+79171016777

Anton Ananchenko, International Business Development
Manager

+905353105103,

imineradressforms22@gmail.com

iminera.store

[instagram.com/iminera_dressform](https://www.instagram.com/iminera_dressform)

8 (800) 500 22 69

